# ALPER ULKEN

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## SUMMARY

With my mechatronic engineering and cinema background, I bring a structured approach to design and video production. I love transforming abstract ideas into clear, engaging visuals through branding, editing, and directing, making sure creativity and organization go hand in hand in every project.

## AREA OF EXPERTISE

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|---|---|---|
| Content Creation | Video Editing | Visual Design |
| Film and Media Production | Translation and Localization | Software Proficiency |

## PROFESSIONAL EXPERIENCE

**Content Producer, WPRO.Social (Remote)**                                      **Apr 2022 - Jan 2023**
- Created and edited video content focused on technology and cryptocurrency. I was involved in every step, from brainstorming ideas to the final edit, making sure each video was engaging and visually appealing.
- Wrote scripts for voice overs, managed the entire production process, and always aimed to deliver top-notch videos that aligned with the company's goals.
- Worked closely with the team to develop creative content strategies that boosted our online presence.

**Translator & Writer, Learn Words Fast (Remote)**                                **Oct 2021 - Mar 2022**
- Translated and localized content between English, Turkish, and Spanish, ensuring that the translations were not just accurate but also culturally relevant.
- Contributed to building the app's content database, which helped improve the overall user experience and engagement.

**Videographer, Rubik Adworks (On Site - Seasonal)**                             **May 2019 - Sep 2019**
- I was responsible for producing, shooting, and editing content that captured the hotel's unique charm and the experiences of its guests.

## EDUCATION

**Master of Arts in Cinema and Television**                                              **2018 - 2020**
Kadir Has University
- Directed and produced several short films, including Su Yüzeyinde (2013), Tecrit (2015), and Günler (2016). These projects allowed me to refine my storytelling, directing, and film production skills.

**Bachelor of Science in Mechatronics Engineering**                                    **2012 - 2017**
Sabanci University
- Designed and developed a Gimbal Stabilizer for my senior project, a device focused on stabilizing cameras to ensure smooth video capture. This project allowed me to apply my engineering knowledge to real-world challenges, combining mechanical design, electronics, and control systems.
- Gained a strong foundation in engineering principles and applied them to innovative projects, enhancing problem-solving and analytical skills.

## ADDITIONAL INFORMATION

- **Languages:** Turkish (Native), English (C1), Spanish (A2)
- **Creative Tech Stack:** Adobe Premiere, Adobe After Effects, Capcut, Canva, Adobe Illustrator, Adobe Photoshop, Figma